

## Short background note



Prof M S S El Namaki

Prof El Namaki is a graduate of the universities of Brussels (Ph D, 1977), Erasmus (MA, 1967) and Cairo (B.Com, 1960) and MIT (Executive Program, 1982). Prof El Namaki teaches and consults on strategic thinking, entrepreneurship and international business. He is past founder and Dean of the Maastricht School of Management (MSM), Maastricht, The Netherlands (1984-2002). Prof El Namaki has developed and introduced management degree programs (MBA, EMBA, DBA and Ph D) into no less than 25 countries including the Netherlands, China, Egypt, Brazil, Poland, Canada and Indonesia. His MSM MBA program in Changsha, China was the first in the country!

Prof El Namaki assumed executive positions within Philips (Eindhoven), McKinsey (London and Dar es Salaam) and Time Inc (Amsterdam). Prof El Namaki consulted and delivered executive seminars on a wide scale and his clients included Fortune 500 companies as Dupont, Philips and Pepsi as well as landmark national corporations as China Pacific Insurance Corporation CPIC (Shanghai), Eastern Tobacco (Egypt) and Abraaj (United Arab Emirates). Prof El Namaki did consultancy missions for the European Union (EU), The World Bank, The United Nations Development Organization (UNDP), and the International Trade Center (ITC) among others. Countries covered in these missions included Egypt, Syria, Qatar, China, Thailand and Kazakhstan. Prof El Namaki published 6 books and more than 70 articles. Some of his articles on Vision and Propensity to Enterprise are 'classic' teaching material in MBA programs worldwide.

Prof El Namaki's book on Strategy and Entrepreneurship in Arab Countries (MacMillan) was published in March 2008

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